

## **ISOC Switzerland Chapter in formation and Internet Society Association Switzerland, ISAS, in formation.**

### **Agenda of third transition team meeting**

Date: Friday, 8.4.2011

Time: 1700 - 2030 h

Location: International Trade Center, room 440, rue de Montbrillant 54, 1201 Geneva, gather at reception desk at 1700 h or call Martin Labbe at 077 425 0982, <http://www.intracen.org/>

Remote participation:

- Dial-In (Voice):
    - Telephone: +41 44 250 96 94
    - H.323 (GDS): 0041 44 250 96 94
    - SIP-URI: sip:94@mcu.switch.ch
  - Collaboration Room:
    - [http://collab.switch.ch/isoc-ch /](http://collab.switch.ch/isoc-ch/)
- 1) Foundation of the Internet Society Association Switzerland, ISAS. See transition document, part P, particularly process, statutes and foundation protocol. The Internet Society Association Switzerland, ISAS, is intended as support organization of the ISOC Switzerland Chapter in formation. See Statutes for purpose etc.
  - 2) Discuss the formation of the ISOC Switzerland Chapter:
    - a. Membership application form on ISOC website
    - b. Name of ISOC Chapter, community of interest, purpose and scope, founding members, list of supporters (if available), list of requirements (not-for-profit), possible additional information, contact information with location (postal address)
    - c. How to get 25 founding members to form ISOC chapter
    - d. Signatures of founding members
    - e. Activities planning document for ISOC chapter.
  - 3) Publicity, outreach. How to publish the creation of the new chapter, how to attract new members, multi-language requirements, funding activities.

From Claude-Olivier Rochat, Rochat & Partners, Geneva, 5.4.2011:

The creation of the Swiss Chapter could be announced by:

- i. informal press meeting in Geneva
- ii. informal press meeting in Zürich
- iii. press release (German, French, English)
- iv. a few one-to-one interviews with influential media (Geneva and Zürich).

But such media operations need a strong definition of key-messages. Which means to clarify what you intend to say, as well as to be ready to answer nasty questions about many critical developments of the Web. Philippe Dunant and Jérémy Nieckowski will remind you of this.

- 4) Preparation of the first General Assembly if the ISOC Chapter, discuss possible candidates for coordination body, scribe, agenda, first possible major activities.
- 5) AOB

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