Making a digital proof ecosystem happen in Switzerland.

Opportunities

DIDAS

Dr.-Ing. Roman Zoun
February 2025

DIDAS Adoption Working Group -

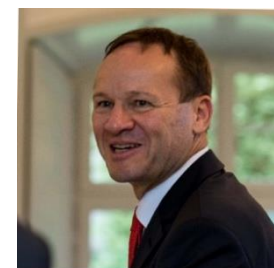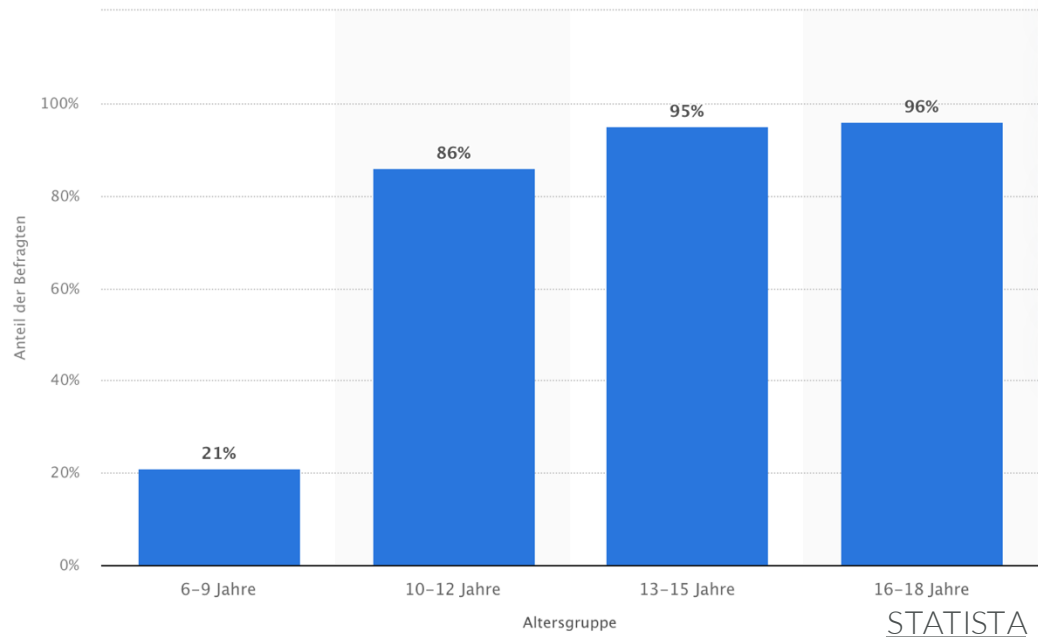# IN 2027 WE ARE THE CORNERSTONE IN THE WIDESPREAD ADOPTION OF E-ID.

Demand of Smartphones as Trusted Channel of Swiss Population

Nearly every Child older than 10 has a Smartphone
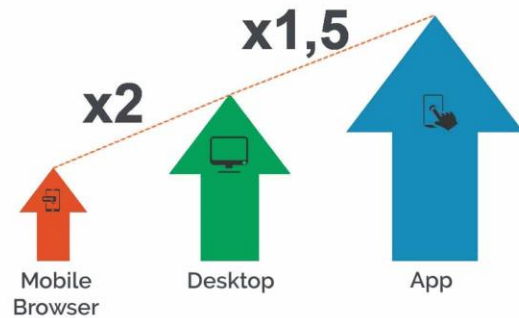

Smartphone-ban in schools

>96% Swiss population uses a smartphone

Taking all the current risks of tracker, fraud, scam

DIDAS

Demand of Organizations for Trust and digital Channels

60% of Swiss SMEs do not gain competitive advantages from digitalization.

«Organizations face a significant challenge in this evolving landscape»

Die Volkswirtschaft Plattform für Wirtschaftspolitik

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‹ Zurück zum Schwerpunkt

Digitalisierung in KMU: Potenzial wird oft nicht ausgeschöpft

«Risk of fraud evolving to new levels»

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Our 6,000 missing wines — and what we thought about Neal's Yard cheese 'heist'

After 22 tonnes of cheddar went missing in London, wine, smoked salmon and eco-bag sellers say they have reported goods stolen by thieves posing as distributors
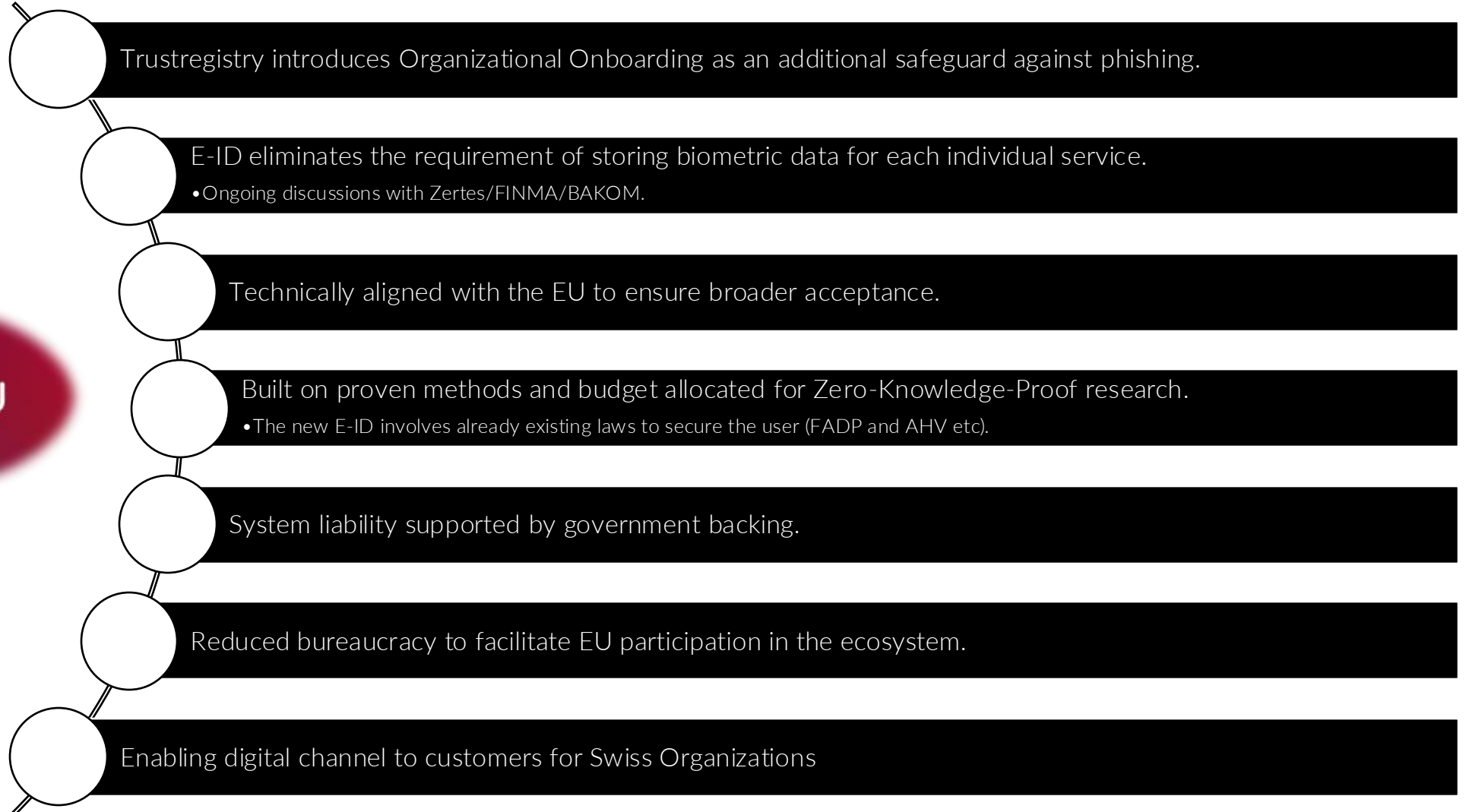
DIVE BRIEF

Deepfake scams escalate, hitting more than half of businesses

The vast majority of corporate finance professionals, 85%, now view such scams as an "existential" threat, a Medius study found.

Published Sept. 4, 2024

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Swiss E-ID: A Trust Infrastructure for Trusted Digitalization

Trustregistry introduces Organizational Onboarding as an additional safeguard against phishing.

E-ID eliminates the requirement of storing biometric data for each individual service.
• Ongoing discussions with Zertes/FINMA/BAKOM.

Technically aligned with the EU to ensure broader acceptance.

Built on proven methods and budget allocated for Zero-Knowledge-Proof research.
• The new E-ID involves already existing laws to secure the user (FADP and AHV etc).

System liability supported by government backing.

Reduced bureaucracy to facilitate EU participation in the ecosystem.

Enabling digital channel to customers for Swiss Organizations

swiyu

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Questions?

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